



Based in Berlin, Plinga GmbH is Europe's largest publisher of 30 currently published games over 20 different social networks. Our 80 employees look after over 35 million active players in an ever-increasing market. We work together with well-known development studios in order to be able to offer a high-quality gaming experience. To support our team we are looking for an:

## Intern (m/w) for Facebook Marketing

### What will you do?

- You will help establish and improve our social media marketing activities on Facebook.
- In particular you are responsible for market research, competitor analysis, Ad optimization, monitoring forum activities and creating reports.
- You will work closely with our Head of Operations – Facebook and will report to him and help him with every field of activities concerning Facebook Marketing.

### What qualities do you have?

- You are studying in a business or marketing related field of study.
- You are passionate about gaming and you are an active user of social networks.
- You have the ability to work in a team and have very good communication skills.
- Independence, openness and creativity characterise you.
- You have good language skills in English (written and spoken).
- You are interested in new social media issues.
- Ideally you have already gained initial experiences in marketing through an internship.

### What can we offer you?

- Flat hierarchies and a large amount of individual responsibility.
- Flexible working hours, a pleasant working environment and an attractive salary.
- You will work in the most attractive area of the New Economy, on the cutting edge of games and social media.
- You will form part of a successful and rapidly-expanding start-up company in the heart of Berlin.
- You will be integrated in a dedicated international team.

We look forward to receiving your online application in German or English, which should include your CV, relevant certificates and your earliest possible starting date!

### Your Plinga Team!

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